

## **Sarah Cotterill**

### **Biography**

Sarah Cotterill is a Research Associate at the Institute for Political and Economic Governance. Sarah works on the 'Rediscovering the Civic and Achieving Better Outcomes in Public Policy' project, funded by the Economic and Social Research Council, Department of Communities and Local Government, and the North West Improvement Network. She is undertaking a number of field experiments to study engagement, including research on household recycling, food waste collection, charitable donations, internet-based deliberation and community involvement. [www.civicbehaviour.org.uk](http://www.civicbehaviour.org.uk)

Other recent research projects include a literature review on whether pledging can increase civic activity and an evaluation of the community contracts pilot scheme, both funded by CLG. She is currently undertaking research on worklessness with a north-west local authority.

Sarah's research interests are in citizen participation, civic engagement, public sector partnerships and e-government. She is familiar with various research methods including randomised controlled trials, design experiments, social network analysis and qualitative methods.

Sarah completed a PhD at the University of Leeds, *Partnership Working in Local Electronic Government*. She has an MSc in Social Research Methods and Statistics and a BA in Politics and Modern History, both from the University of Manchester. She previously worked for many years in the fields of housing, health and community regeneration for local authorities, a Health Action Zone and a New Deal for Communities regeneration partnership.

### **Publications**

Sarah Cotterill (2009) The Importance of Network Structure for Effective Innovation Partnerships, currently under review with *Organization Studies*.

Sarah Cotterill, Peter John, Hanhua Liu and Hisako Nomura (2009 forthcoming) Mobilizing citizen effort to enhance environmental outcomes: A randomized controlled trial of a door-to-door recycling campaign. *Journal of Environmental Management*.

Sarah Cotterill and Liz Richardson (2009 forthcoming) Expanding the use of experiments on civic behavior: experiments with local governments as research partners. *Annals of the American Academy of Political and Social Science*.

Rebecca Askew, Sarah Cotterill and Stephen Greasley (2009) Citizens' reflections on Behaviour Change Policies in Catherine Durose, Stephen Greasley and Liz Richardson (eds), *Changing Local Governance, Changing Citizens*.

Sarah Cotterill. (2009) How Local Partnerships Can Contribute to the Delivery of E-Government in Chris Reddick (Ed) Strategies for Local E-Government Adoption and Implementation: Comparative Studies. IGI Global

Cotterill S. and King S.F (2007) Public Sector Partnerships to Deliver Local E-Government: A Social Network Study. In M. A, Wimmer, J. Scholl, Ake Gronlund (Eds) Electronic Government: 6th International Conference, EGOV 2007, Regensburg, Germany, September 3-7, 2007. Proceedings (p. 240-251) Springer Berlin / Heidelberg

King S.F. and Cotterill S (2007) Transformational Government? The Role of Information Technology in Delivering Citizen-Centric Local Public Services, Local Government Studies, 33(3):333-354

### **Reports**

Sarah Cotterill and Liz Richardson (2009) Can Pledging Increase Civic Activity? A Literature Review on Developing Community Pledgebanks. London: Department for Communities and Local Government.

<http://www.communities.gov.uk/publications/communities/pledgebanksresearch>

Sarah Cotterill, Peter John, Hanhua Liu and Hisako Nomura (2009) How to Get Those Recycling Boxes Out: A Randomised Controlled Trial of a Door to Door Recycling Service, final project report, IPEG

[http://www.civicbehaviour.org.uk/documents/Mobilizingcitizenefforttoenhanceenvironmentaloutcomes\\_000.pdf](http://www.civicbehaviour.org.uk/documents/Mobilizingcitizenefforttoenhanceenvironmentaloutcomes_000.pdf)

### **Conference papers**

Hisako Nomura and Sarah Cotterill (2009) The Use of Feedback to Promote Food Waste Collections. Paper presented to Randomised Controlled Trials in the Social Sciences: Evaluating Policy Interventions, York Sept 2009

Sarah Cotterill, Peter John, Liz Richardson (2009) Pledge campaigns to encourage charitable giving: a randomised controlled trial. Paper presented to Randomised Controlled Trials in the Social Sciences: Evaluating Policy Interventions, York Sept 2009

Graham Smith, Corinne Wales, Peter John, Sarah Cotterill, Pat Sturgis, Gerry Stoker and Hisako Nomura (2009) Measuring the deliberative quality of an online experimental mini-public: methodology and early results. Paper presented to ECPR General Conference, Potsdam, Sept 2009.

Sarah Cotterill and Liz Richardson (2009) Changing Institutional Behaviour to Encourage Civic Behaviour. Paper presented to Natcen/LSE conference: Informing Public Policy: New Agendas for Social Research, April 2009

Sarah Cotterill and Liz Richardson (2009) Changing the nature of transactions between local state and citizens: an experiment to encourage civic behaviour. Paper presented to the Political Studies Association conference, Manchester, April 2009

Cotterill, S., John, P. and Liu, H. (2008) "How to get those recycling boxes out: a randomised controlled trial of a door to door recycling campaign". Presentation at the Randomised Controlled Trials in the Social Sciences: Methods and Synthesis Conference, 30th September - 1st October

Cotterill, S., Richardson, E. (2008) "Ask me – I won't say No – How could I?" An Experiment to Encourage Civic Behaviour Among Callers to a Local Authority Contact Centre, Paper presented at the Public Administration Committee conference in York 1-3 Sept

Cotterill S., Richardson L., Stoker G., Wales C. (2008) Reinvigorating the Civic: Searching for a Rationale for our Research Programme Paper presented at the Political Studies Association Conference, Swansea, 1st - 3rd April 2008

Cotterill S. (2007) Public Sector Partnerships - A Model for Success? Paper presented at Leeds University Business School Annual Doctoral Conference, 13th-14th June 2007

Cotterill S. (2007) Using Social Network Analysis and qualitative research in case studies of public sector partnerships. Paper presented at the International Sunbelt Social Network Conference XXVII, 1st - 6th May 2007, Greece

Cotterill S. (2006) The Role of Social Networks in the Development of English Local E-Government Paper presented at the Social Network Analysis Forum, Leeds, 30th June - 1st July 2006

Cotterill S. and King S. (2006) The Role of Social Networks in the Development of English Local E-Government Paper presented at the Political Studies Association conference, Reading 4th - 6th April 2006

Cotterill S. (2005) Electronic Government, Local Government and Quality of Life Paper presented at the UK Public Administration Committee Annual Conference, Nottingham 5th - 7th September 2005

Cotterill S. (2005) Electronic Government, Local Government and Quality of Life Paper presented at the UK Academy for Information Systems Conference, PhD consortium, Newcastle 21st-22nd Mar 2005